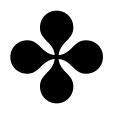
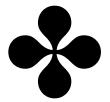


PHYSIS LABORATORY



* TRANSFORMING LIVES WITH LOVE AND RESPECT FOR NATURE

INTRODUCTION

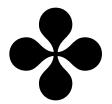


FOUNDERS

Welcome to Physis Laboratory, founded by Spyros Nikolaidis and Olga Akrivou in Thessaloniki.

Our mission is to offer top-quality wellness, nutrition, hygiene, and self-care products based on natural Greek ingredients.





OUR STORY LINE



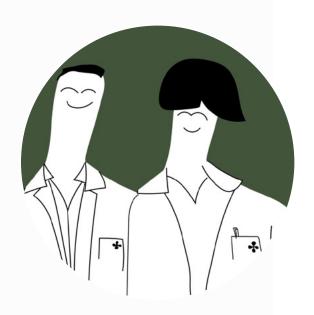


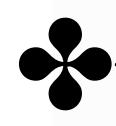












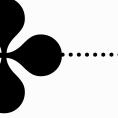
1972 Giorgos Nikolaidis, Spyros's father, continues the family's pharmacy tradition



1995

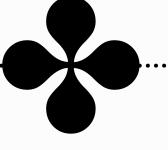
Spyros Nikolaidis, takes over the pharmacy at a young age, due to unforseen circumastances, and renames

the family business "Physis Laboratory"



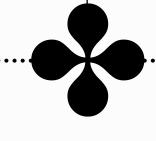
2010

In the midst of Greece's worst economic crisis, Spyros Nikolaidis and Olga Akrivou establish the country's first complete laboratory of personalized and alternative treatments



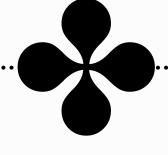
2011

PHYSIS LABORATORY supplements and wellness product range launch



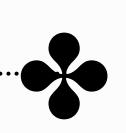
2013

LA COQUILLE DE LA VIE premium natural products range launch



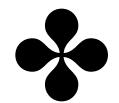
2020

AMINO ANIMO organic protein range launch



TODAY

We continue to seek new ways to improve the life quality of fellow human beings and the services provided to physicians and healthcare providers



OUR GUIDING PRINCIPLES

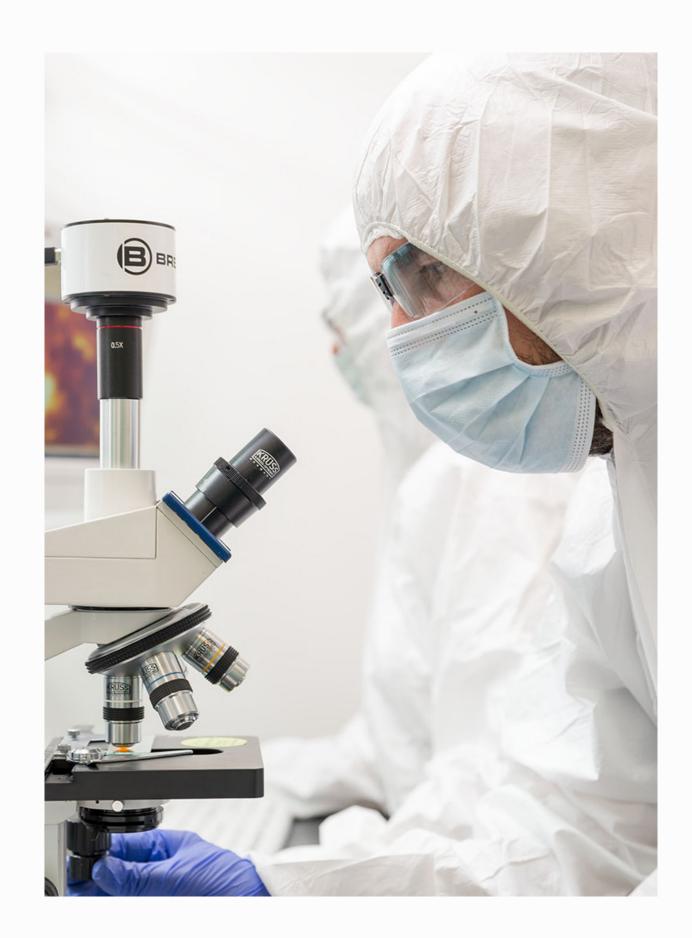
- SCIENTIFIC RESEARCH
- Prioritizing in-depth research to ensure the excellence of our natural products and services.
- NATURAL INGREDIENTS L. Selection of beneficial, natural ingredients, excluding preservatives, gluten, chemical additives, and GMOs.
- CRUELTY—FREE PRACTICES
- Strong opposition to animal testing throughout our production process.
- ACTIVE HUMANITARIANISM Offering special benefits to vulnerable social groups, investing in public health knowledge, and donating 1% of annual profit to humanitarian causes.
- RESPECT FOR EVERYONE
- Devoting our effort to help everyone live a better and healthier life.



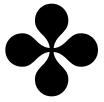
OUR FACILITIES







Physis Laboratory's lab, has been operating since 2015 in accordance with the European GPP Standards (Good Preparation Practices) and is the first laboratory in Greece to be certified according to the ISO 9001:2008 standard.



SAFETY + INNOVATION

Our laboratory facilities belong to the class B clean rooms with three separate spaces: galenic laboratory, homeopathic laboratory, and raw materials storage room.

The laboratory operates under positive pressure with an air processing unit of various pressures (HEPA filters), creating an airflow from the interior to the exterior.

The innovative laboratory infrastructures ensure the avoidance of contamination and unwanted microbial loads.

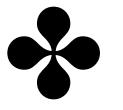
Laboratory surfaces are made of epoxy resin for zero absorption and high resistance to corrosion, while they are cleaned with special disinfectants, following strict cleaning protocols.

An energy grid has been installed in Physis Laboratory's lab to balance the electromagnetic radiation, aiming for the best quality pharmaceutical preparation.









WE WILL NEVER OFFER ANYTHING THAT WE HAVE NOT THOROUGHLY RESEARCHED, INSPECTED, AND MADE SURE THAT IT'S QUALITY IS TRULY EXCELLENT

OUR BRANDS



PHYSIS



Effective natural cosmetic formulations for the face, body and hair. Highlighting the wealth of Greek herbal ingredients and the scientific know-how of its team, Physis Laboratory's natural cosmetics, awardwinning food supplements, organic natural and essential oils aim to upgrade the daily life of every person.



The leading Greek protein brand from 100% organic raw materials and with official vegan, bio, gluten- & cruelty-free certifications. They are an innovative functional food, rich in nutrients, easy, and quick to prepare.



La Coquille de la Vie strategically transcends conventional beauty standards, offering a premium line of cosmetics that promotes timeless radiance, using innovative anti-aging formulations.





OUR FLAGSHIP BRAND: A TESTAMENT TO OUR COMMITMENT TO EMPOWERING NATURE AND ENRICHING LIVES

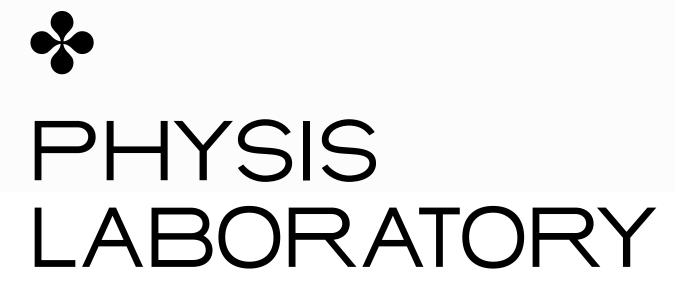
AWARDS

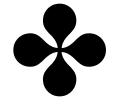


CERTIFICATIONS



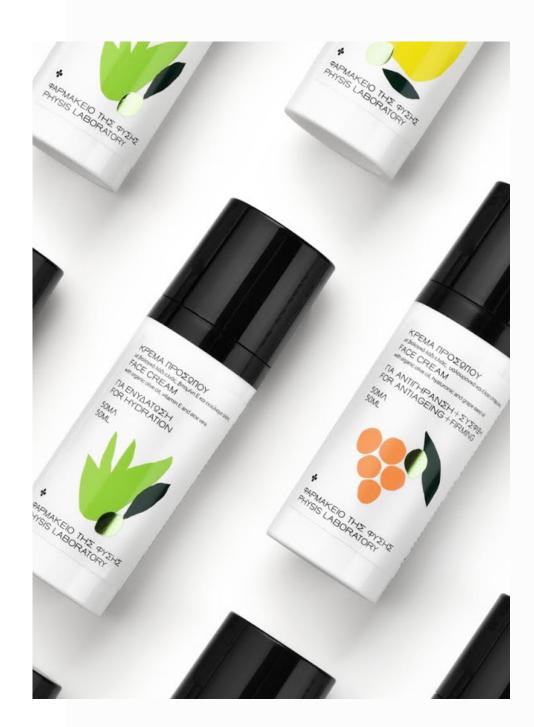






OUR PRODUCT RANGE





NATURAL COSMETIC FORMULATIONS



AWARD-WINNING SUPPLEMENTS



NATURAL & ESSENTIAL OILS



BEESWAX CREAMS



OUR HOTEL & SPA RANGE





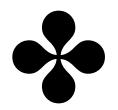




BODY & HAIR CARE RANGE

AMMENITY KITS

NATURAL & ESSENTIAL OILS



OUR ORGANIC PROTEIN POWDER BRAND: CERTIFIED ORGANIC PROTEIN RANGE WITH NO SYNTHETICS

AWARDS





CERTIFICATIONS

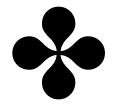












OUR PRODUCT RANGE





ORGANIC PROTEIN POWDER 500GR



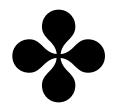
ORGANIC PROTEIN POWDER TRAVEL PACKS & SINGLE SERVINGS



FOOD & DRINK ACCESSORIES



LIFESTYLE ACCESSORIES

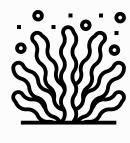


OUR PREMIUM LINE OF NATURAL COSMETICS WITH INNOVATIVE ANTI-AGING FORMULATIONS

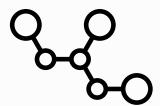
100% NATURALLY SOURCED INGREDIENTS



Snail secretion for elasticity

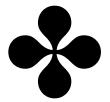


Sea fennel stem cells for deep hydration



Peptides for visibly smoother wrinkles and fine lines





OUR PRODUCT RANGE

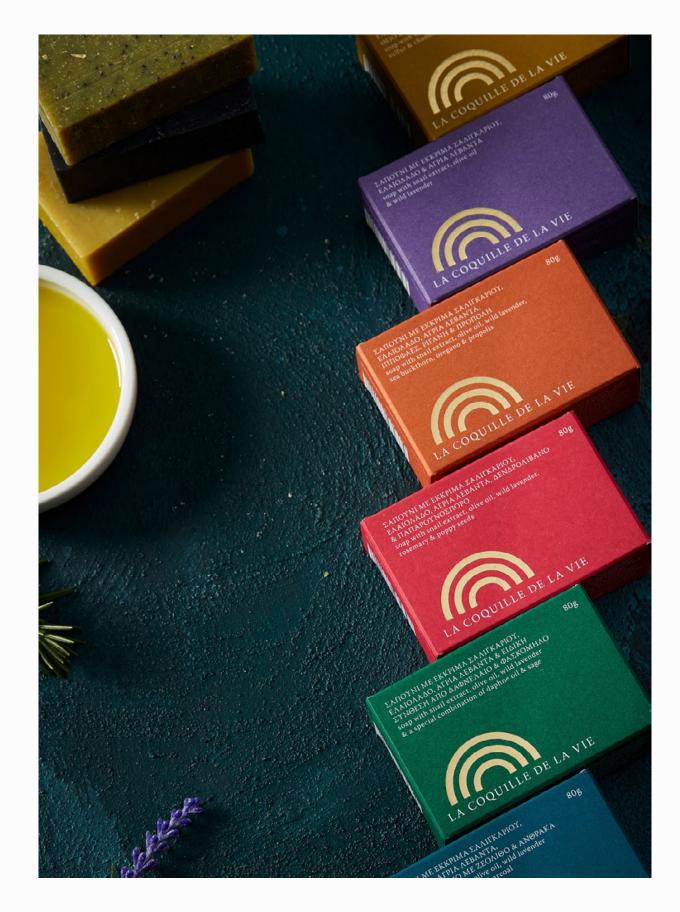




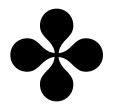




MEN'S SKINCARE

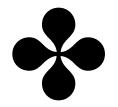


HANDMADE SOAP BARS



NURTURING LIVES, EMPOWERING COMMUNITIES: OUR NATURE—POWERED INFLUENCE

IMPACTFUL STATISTICS

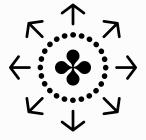


DISTRIBUTION REACH

+500

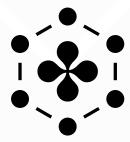
SELLING POINTS IN GREECE

Physis Laboratory products are available in over 500 pharmacies and healthcare stores across Greece, with a continually expanding reach.



GLOBAL REACH

Global presence through physislaboratory.com, a multistore site developed to host aminanimo.com and lacoquilledelavie.com.



SUPPLY CHAIN HUB

Online B2B platform for wholesale clients and a dedicated brand assets cloud platform for distributor access.

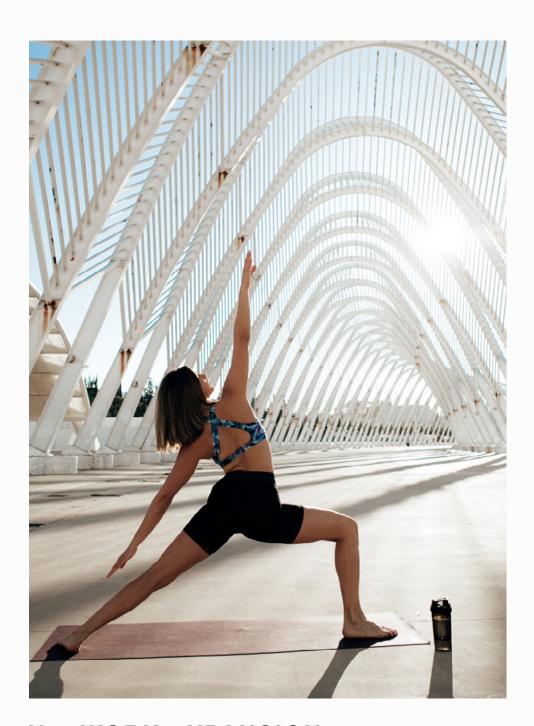


SOCIAL IMPACT



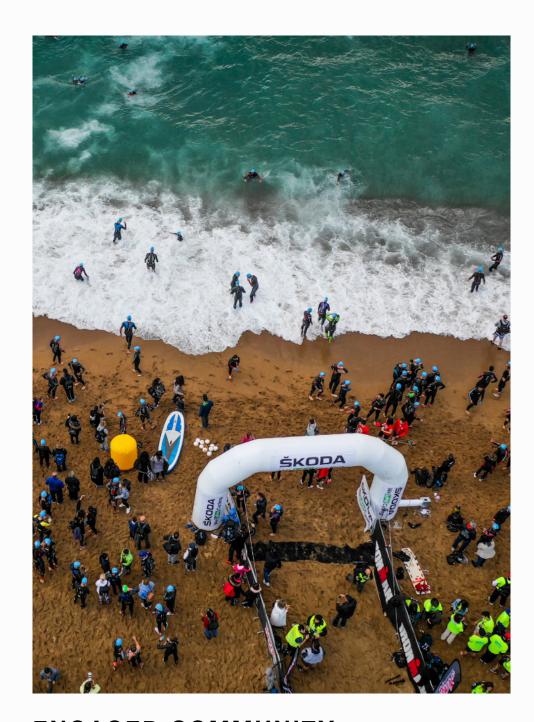
CORPORATE SOCIAL RESPONSIBILITY

We Donate 1% of annual profit to humanitarian causes. We also participate in actions with various NGOs for vulnerable social groups, fostering positive societal impact.



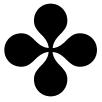
NETWORK EXPANSION

Running an affiliate program and collaborating with social media influencers for extended brand influence.



ENGAGED COMMUNITY

Active sports events participation & organization. Athletes' sponsorships for the AMINO ANIMO community.

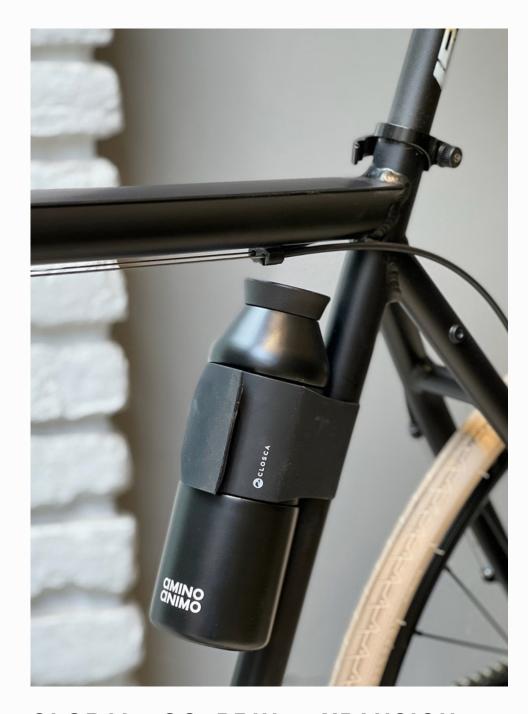


STRATEGIC PARTNERSHIPS



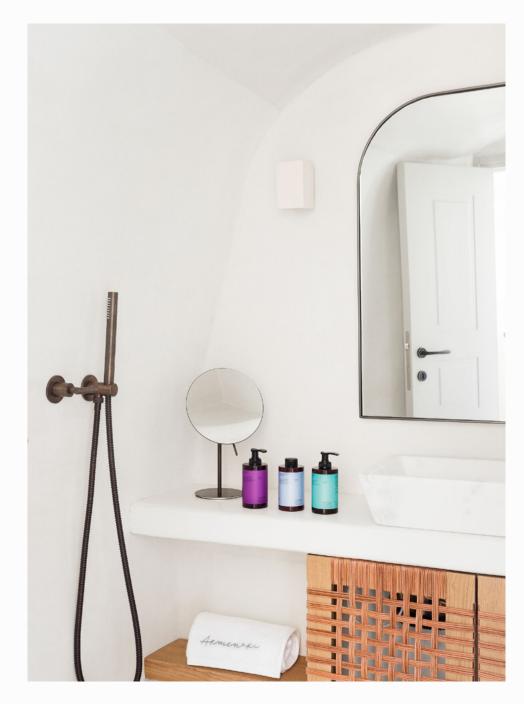
HEALTHCARE SYNERGY INITIATIVE

Collaborative ventures with healthcare providers, pharmacies, and wellness stores, expanding our influence in the industry.



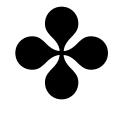
GLOBAL FOOTPRINT EXPANSION

Developing strategic alliances with like-minded businesses to strengthen our global footprint.



LUXURY AFFILIATION ALLIANCES

Exclusive collaborations with major boutique hotels for amenities kits.



DISCOVER THE JOURNEY OF HEALTH, NATURE, AND TRANSFORMATION WITH PHYSIS LABORATORY

As we conclude, let our commitment echo – a dedication to health, nature, and the transformation of lives. Guided by our visionaries, Spyros Nikolaidis and Olga Akrivou, Physis Laboratory stands as a beacon of wellness and innovation.

TOGETHER, LET'S SHAPE A HEALTHIER AND MORE VIBRANT FUTURE







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